

VANGUARD CULTURE

ADVANCING SAN DIEGO'S CREATIVE INDUSTRIES

FOR IMMEDIATE RELEASE

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**VANGUARD CULTURE PRESENTS "MOMENTUM", A CREATIVE INDUSTRY
SYMPOSIUM FEATURING SAN DIEGO'S MOST VISIONARY ARTS LEADERS**

***INNOVATIVE PRESENTATIONS ABOUT THE HUMAN CAPACITY TO AFFECT POSITIVE
CHANGE THROUGH THE VISUAL, PERFORMING, AND CULINARY ARTS***

SAN DIEGO, CA (July 30, 2020) — **What if the creative industries harnessed their unique ability to change the world? Don't miss MOMENTUM - Two unforgettable days of community, creativity, and inspiration.** Vanguard Culture, a nonprofit dedicated to advancing San Diego's creative industries, will host a creative industry symposium designed to bring joy and hope to creative industry professionals and the general public alike. From outstanding film and theatre professionals to dancers, visual and culinary artists, the region's most notable creative leaders will share how their industry has affected positive change, or has the capacity to do so. **"MOMENTUM"** will be co-moderated by Jonathon Glus, Executive Director of the San Diego Commission for Arts and Culture; James Halliday, Executive Director of A Reason to Survive; and Susanna Peredo Swap, Executive Director of Vanguard Culture. **The symposium will take place on Monday, August 17 and Monday, September 7, 2020 from 12:00 p.m. – 2:00 p.m. via Zoom. General admission tickets are \$10.00 for both sessions.**

Session One will take place on Monday, August 17, and will feature a variety of visionary arts leaders including David Bennett, Managing Director for the [San Diego Opera](#); Scott B. Davis, Founder of the [Medium Festival of Photography](#); Award-winning Chef and Culinary Director for the [Berry Good Food Foundation](#), Chef Flor Franco; Expressive Arts Therapist Tara Graviss;

David Malmuth - Architecture: David Malmuth - Architect/ Partner at [I.D.E.A. Partners, LLC](#); Former Vice President/General Manager at Disney Development Company-West; Herbert Siguenza - Playwright in Residence @ [San Diego Repertory Theatre](#); founding member of Latino Theatre Troupe [CULTURE CLASH](#); and Bradley Tsalyuk, Exhibit Developer at [The Natural History Museum](#).

Session Two will take place on Monday, September 7 and will include the following featured speakers: Allison Andrews, Founder of [Fashion Week San Diego](#); Matt Carney, Executive Director of the [San Diego Ballet](#); Shaun Cassidy, [Business Growth Strategist & Futurist](#); Jodi Cilley, Founder of [Film Consortium of San Diego](#); Sarah Austin Jenness, Executive Producer of [The Moth](#) podcast; Clement So, Director of Artistic Planning at [San Diego Symphony](#); and Ted Washington, Spoken Word Artist and Author from [La Palabra and Puna Press](#).

Featured performances by: [MALU](#), [Pita Zapot](#), [Gill Sotu](#), [Jamie Shadowlight](#) and the [Art of Elan](#).

"In their broad spectrum, beauty, and complexity, the arts can serve as indispensable tools in our daily lives, as well as catalysts for social movements that unite communities. This symposium brings together creatives across diverse industries and showcases their potential to initiate change globally," stated Susanna Peredo Swap, Executive Director of Vanguard Culture.

MOMENTUM is a part of Vanguard Culture's [2020 Ripple Effect Season](#), a year-long conversation with San Diego's creative community about the human capacity to effect positive change. Proceeds from this event will support award-winning arts journalism, public events, and professional development that work to create arts jobs, bring diverse communities together, and inspire collaboration.

DATE/TIME:

Session One: Monday, August 17, 2020

12:00 p.m. – 2:00 p.m.

Session Two: Monday, September 7, 2020

12:00 p.m. – 2:00 p.m.

EVENT:

MOMENTUM – What if the creative industries harnessed their unique ability to change the world? Don't miss MOMENTUM - Two unforgettable days of community, creativity, and inspiration. From outstanding film and theatre professionals to dancers, visual and culinary artists, the region's most notable creative leaders share how their industry has effected positive change, or has the capacity to do so.

LOCATION:

Zoom link available upon registration

COST: \$10.00 general admission for both sessions.

TICKET LINK:

bit.ly/vc-momentum

ABOUT VANGUARD CULTURE: Vanguard Culture is an inclusive 501(c)3 nonprofit dedicated to advancing San Diego's creative industries. We provide award-winning arts journalism, industry mixers, public events, and professional development that create arts jobs, bring diverse communities together, and inspire creative collaboration among industry professionals from the visual, performing, and culinary arts.

www.VanguardCulture.org

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